

Indiscriminate Dumping Program

An MMSB Perspective

April 28, 2022



Who we are

- Multi-Materials Stewardship Board
- Crown Agency
- Supports and promotes sustainable waste management.
- Two lines of business
 - Waste Diversion
 - Public Education
- Self-funded

What we do

Main Programs



Beverage

A network of over 50 green depots across NL to return used beverage containers



Tires

Over 600 affiliated garages and tire retailers to return used tires



EPR

Over 45 drop-off locations for electronic waste and 60 drop-off locations for waste paint



Waste Management Trust Fund

Funding for regions, municipalities, businesses and NPO's taking on projects to divert waste

<http://rethinkwastenl.ca/>



Indiscriminate Dumping Program

Surveillance
Assistance
Program

16
Communities
with Cameras

Crimestoppers
Partnership

Tip
reporting

Regional Demonstration
or Pilot Projects

Central Newfoundland
Waste Management
Enforcement Officer

Cleanup Activity,
Research

300 up to 2004

268
For Come Home
Year 2022

Why are we in this gig?

Indiscriminate Dumping Program

- Interjurisdictional Review
 - Best practices
 - 11 selected to further research
- Enforcement
 - Finance equipment
 - Hire a consultant to teach enforcement
 - Develop a public reporting system: hotline or Twitter

Surveillance Assistance Program

We're Watching



Surveillance Assistance Program

Goal

- Establish a team of illegal dumping experts,

Objective

- Offer resources to select municipalities to utilize hidden cameras

Equipment

- SM750 Hyperfire License Plate Camera (Night)
- SC950 Hyperfire Covert Camera (Color)



We're Watching

Communities with Cameras

- Conception Bay South
- St. John's
- Mount Pearl
- Placentia
- Carbonear
- Conception Harbour
- Elliston
- Marystown
- Labrador City
- Wabush
- Deer Lake
- Stephenville
- Northern Peninsula Regional Service Board
- Grand Falls – Windsor
- Clarenville
- Happy Valley – Goose Bay

Some Legal Stuff

- Environmental Protection Act 2002 cE-14.2 s16
 - Prohibition
- Highway Traffic Act 1998 c21 s20
 - Littering highway 163. (1)



ILLEGAL DUMPING ENFORCEMENT AND REPORTING



2013/07/17 14:05



2013/07/17 14:22



ENVIRONMENT

Convictions for illegal dumping and burning of waste

SUBMITTED TO TC MEDIA

Northern Peninsula Regional Service Board (Norpen) surveillance initiatives resulted in charges being laid in four different cases of illegal dumping in the Lower Cove area in 2016.

In recent court proceedings two individuals were convicted of illegal dumping of waste and fined \$650 each. A third individual was fined a total of \$1,300 for illegal dumping and burning of waste.

Disposing and burning of waste products is harmful to the environment and becomes an eyesore in areas that could otherwise be pristine, beautiful sites. The practice of burning materials such as plastics, tires, chemicals etc. is not only harmful to the environment but can be harmful to individuals who inhale the chemicals emitted through the burn-

ing process.

Norpen has programs in place whereby all household waste products can be disposed of at regional landfill sites. Residents are encouraged to bring all paint products, electronic waste, hazardous waste, and metals to designated landfill sites for disposal (visit www.norpenservices.ca for more information).

The Northern Peninsula Regional Service Board (Norpen) would like to advise that under Section 16 of the Environmental Protection Act, disposing of waste products in areas other than regulated landfill sites is illegal and subject to penalty. Maximum fine for illegal dumping is \$10,000.

Anyone with information regarding illegal dumping can contact Crime Stoppers at 1-800-222-8477.



An illegal dump site in the Lower Cove area.

SUBMITTED PHOTO

We're Watching

By 16 Communities With Cameras since 2013

Communities with Cameras	Cases with no Resulting Charges - Not Pursued by Police	Cases with no Resulting Charges - Other	# Charges Laid	# Charges Pending (Still Under Review by MEO or by Police)	Tickets (ID or Littering)	Convictions
16	3	11	50	4	5	45

MMSB + Crimestoppers

The Partnership



Crimestoppers Partnership

Goal

- Deterrence
- Answer the “who to call” question for the public
- Catch offenders in the act

Objective

- Offender: think twice about littering or dumping
- Public: report

How it works



Public • Police • Private Sector
Working Together to Solve & Prevent Crime

USE THE BUTTONS BELOW TO SUBMIT YOUR ANONYMOUS COMMUNITY CRIME TIPS



 **Submit a New Tip**

 **Review / Update Tip**

 **Administrator Login**

The P3 platform enables the public to share information anonymously with Crime Stoppers programs. Law Enforcement entities, schools, and large corporations around the world. If you have crime or safety related information that may be deemed useful in your community, submit a tip via this web page - or download the P3 Community App via the links on this page.

Your anonymity is protected at all times. In many cases, your information may be eligible for a reward offered by a local program. If your information relates to students or campus safety in your community, please visit www.p3campus.com.

If you would like additional information about implementing P3 within your organization - visit our product information site by clicking below.

Visit P3Intel.com

© 2018 | Anderson Software, LLC | All Rights Reserved.



Crime Stoppers of Newfoundland & Labrador



Submit a Tip



Review/Update Existing Tip



Call Hotline



Wanted Suspects



Facebook



Twitter



How it works

When a tip comes in.....

	Crime of the past (old dump site)		Crime of the present or crime with witness or offender information	
Where it happened	Send to:	cc:	Send to:	cc:
Municipality with an MEO	MEO	MMSB	MEO	RNC or RCMP + MMSB
Municipality with no MEO but have cameras	Contact provided	MMSB	RNC or RCMP	MMSB + Contact provided
Municipality with no MEO and no cameras	Town office	MMSB	RNC or RCMP	MMSB
Outside municipal boundaries	Service NL	MMSB	RNC or RCMP	MMSB+ Service NL



Campaigns/Signage

**AREA UNDER
SURVEILLANCE**

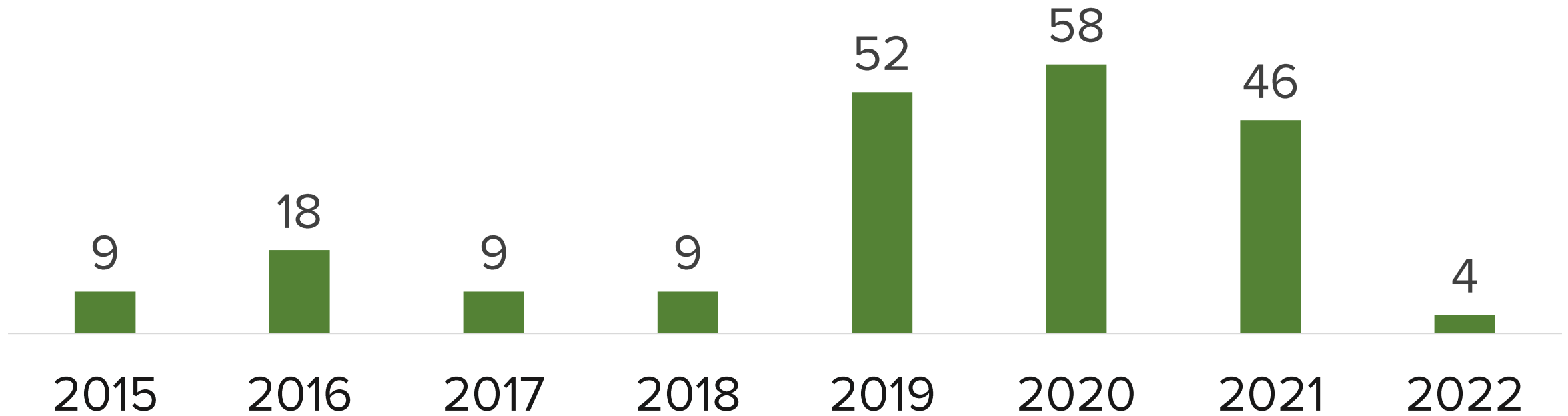
No Illegal Dumping
Maximum Fine
\$10,000

Call Crime Stoppers
1-800-222-TIPS(8477)



Tip Tracking

of Tips



MMSB-Crimestoppers Partnership

Why this works for us

- Broadly recognized number and brand
- Calls easily triaged to the correct enforcement agency
- Small town reluctance to “rat” on neighbours



Pilot Projects

What are we going to do about it
...And who is “we?”

Central Newfoundland Waste Management

One year enforcement pilot

- Monitoring illegal dumping activity which involved surveillance and working with the RCMP and Service NL to enforce the EPA in the region
- Education and enforcement of residential sorting practices
- Education and enforcement of commercial sorting practices



Research

Litter - Why Does It Matter?

Research

Provincial Litter Audits

- Conducted 2011, 2016 and 2021
- Total roadside litter reduced
- Opportunities
 - Infrastructure & Cleanup
 - New Program Development
 - Prevention & Reduction

[illegible]

Garbage dumping still a problem says deputy mayor

Maker *ate closes*



The Future

Feedback, Cameras, Supplies, Notes, Councilors,
Courts and Everything In Between



Thank You